



NJ Conference for Women

A Network Can Change Your World

The NJCFW is the largest one-day gathering of professional women in the State of New Jersey. The conference provides over 600 women an opportunity to network with their peers, learn new strategies for professional growth, and forge powerful connections with other women in the business community.

600+	98%	30+	25-55+
ATTENDEES	WOMEN	INDUSTRIES	AGE RANGE

PROFESSIONAL PROFILES

Accounting	5%	Law	8%
Banking & Finance	12%	Marketing	3%
Education	5%	Nonprofit	8%
Government	2%	Pharma	8%
Healthcare	6%	Professional Services	9%
Higher Ed	13%	Small Business	6%
Insurance	7%	Tech	2%



POWERFUL NETWORKING



INSPIRING SPEAKERS



PROFESSIONAL DEVELOPMENT



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PAST KEYNOTE SPEAKERS



ALICIA
MENENDEZ



JEN GROOVER



MICHELE
MEYER-SHIPPI



CAREY
LOHRENZ



TIFFANY DUFU



VICTORIA
ARLEN



LEYMAH
GBOWEE



SHIZA SHAHID



LISA TANZER



CANDY CHANG

SAMPLE BREAKOUT SESSION TOPICS

Mentoring
Mid-Level Career
Leadership
Building Confidence

Resilience
Personal Branding
Communication
Negotiation Skills

Networking
Personal Finance
LinkedIn
Avoiding Burnout

Women's Health
Work/Life Balance
Healthy Habits
Resume Building

*A network
can change
your world!*



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SPONSORSHIP BENEFITS

Sponsoring the NJ Conference for Women puts your brand front and center among New Jersey's most dynamic women in business. Depending on your level of investment,* your sponsorship package can include a variety of opportunities to connect with our over 600+ attendees and put your support for Women in Business in action.

Tickets to
NJCFW

Reserved
Seating

Exhibitor
Booth

Logo on
Eblasts to
20K

Social Media
Recognition

Logo on
Screens in
Plenary
Sessions

Branded
Item in
Swag Bag

Logo in
Program
Journal

plus!

The NJ Conference for Women team can develop custom sponsorships that will align with your brand. Activations like the LinkedIn Lounge, the Networking Break, or the Coffee Break are niche sponsorships that can be tailored to meet your objectives.

*Your Logo
Here*

*Exhibitor Booth and Reserved Seating start at the \$4000 level.

2024 Conference Agenda

Registration & Breakfast	7:30 a.m.
Opening Keynote	9:00 a.m.
Breakout Session I	10:15 a.m.
Breakout Session II	11:30 a.m.
Celebration Lunch	1:00 p.m.
Closing Speaker	1:45 p.m.
Adjourn	3:00 p.m.

25K	4	20	27.5%
CONTACTS	STATE REACH	COUNTIES	ENGAGEMENT

COMMITTED SPONSORS

NJM Insurance
Group

PRESENTING SPONSOR

 **Bristol Myers Squibb™**

PLATINUM SPONSOR

Robert Wood Johnson University Hospital Hamilton | **RWJBarnabas HEALTH**

LUNCHEON SPONSOR

 **Penn Medicine**
Princeton Health

PLATINUM SPONSOR

 **capitahealth**

GOLD SPONSOR

Northfield
Bank

SILVER SPONSOR

 **ETS**
 **TD Bank** |  **novo nordisk®**

SUPPORTING SPONSORS

BANK OF AMERICA 




 **withum**
ADVISORY TAX AUDIT |  **MERCADIEN**

NETWORKING SPONSORS

 **PSEG**

JOURNAL SPONSORS

GET IN TOUCH

-  (609) 924-1776 x 109
-  619 Alexander Road, Suite 101
-  gretchen@princetonmercer.org



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Increase your exposure as a sponsor of the State's largest one-day gathering of professional women. When you sponsor the NJCFW, you put your brand front and center among our State's most dynamic female business leaders. Sponsor packages come with a variety of benefits including NJCFW tickets, Exhibitor Booths, and other creative ways you can build visibility among our 600+ attendees.

SPONSORSHIP OPPORTUNITIES

	\$6000 GOLD	\$5000 SILVER	\$4000 BRONZE	\$3000 SUPPORTING	\$1500 BREAKOUT
Tickets to the NJCFW	8	7	6	5	2
Limited Number Available	X	-	-	-	X
Reserved Seating	X	X	-	-	-
Exhibitor Booth INCLUDED	X	X	X	-	-
Logo on Promo Emails to 25K Contacts	X	X	X	X	-
Recognition from the Podium	X	X	X	X	-
Logo Slide During Plenary Sessions	X	X	X	X	X
Logo in Program Journal	X	X	X	X	X
Logo & Link on Website	X	X	X	X	X
Social Media Recognition	X	X	X	X	X
Swag Bag Item Included	X	X	X	X	X
Introduce Breakout Speakers	-	-	-	-	X

HAVE ANOTHER IDEA?

Let's talk! Custom sponsor packages can be created for a variety of conference elements!

COFFEE
STATION

BREAKFAST

LINKEDIN
LOUNGE

WIFI

NETWORKING
BREAK

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