

NJ Conference for Women A Network Can Change Your World

The NJCFW is the largest one-day gathering of professional women in the State of New Jersey. The conference provides over 600 women an opportunity to network with their peers, learn new strategies for professional growth, and forge powerful connections with other women in the business community.

	600+ Attendees	98% WOMEN	30+ INDUSTRIES	25-55 ⁻ AGE RAN(
		VICINIEI			
	(O) PR	OFESSI	ONAL PROFIL	LES	
V	a				
	Accounting	5%	Law		8%
	Banking & Finance	12% Marketing		5	3%
	Education	5%	Nonprofit		8%
	Government	2%	Pharma		8%
	Healthcare	6%	Professior	nal Services	9%
	Higher Ed	13%	Small Bus	iness	6%
	Insurance	7%	Tech		2%



The NJCFW is a program of the Women In Business Alliance of the Princeton Mercer Regional Chamber of 🍖



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PAST KEYNOTE SPEAKERS



ALICIA MENENDEZ



JEN GROOVER



MICHELE MEYER-SHIPP



CAREY LOHRENZ



TIFFANY DUFU



VICTORIA ARLEN

A network can change your world!



LEYMAH GBOWEE



SHIZA SHAHID





LISA TANZER

CANDY CHANG

SAMPLE BREAKOUT SESSION TOPICS

Mentoring Mid-Level Career Leadership Building Confidence Resilience Personal Branding Communication Negotiation Skills

Networking Personal Finance LinkedIn Avoiding Burnout

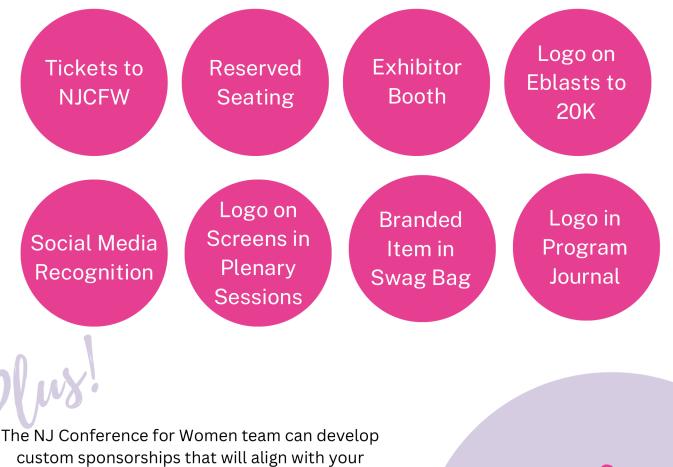
Women's Health Work/Life Balance Healthy Habits Resume Building



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SPONSORSHIP BENEFITS

Sponsoring the NJ Conference for Women puts your brand front and center among New Jersey's most dynamic women in business. Depending on your level of investment,* your sponsorship package can include a variety of opportunities to connect with our over 600+ attendees and put your support for Women in Business in action.



The NJ Conference for Women team can develop custom sponsorships that will align with your brand. Activations like the LinkedIn Lounge, the Networking Break, or the Coffee Break are niche sponsorships that can be tailored to meet your objectives.

Your Logo Here

2024 Conference Agenda Registration & Breakfast 7:30 a.m. Opening Keynote 9:00 a.m.

10:15 a.m.

11:30 a.m.

1:00 p.m.

1:45 p.m.

3:00 p.m.

25K 4 20 27.5% CONTACTS STATE REACH COUNTIES ENGAGEMENT

Breakout Session I

Breakout Session II

Celebration Lunch

Closing Speaker

Adjourn

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GET IN TOUCH

- 📞 (609) 924-1776 x 109
- 💡 619 Alexander Road, Suite 101
- 🔀 gretchen@princetonmercer.org



NJ Conference for Women

Increase your exposure as a sponsor of the State's largest one-day gathering of professional women. When you sponsor the NJCFW, you put your brand front and center among our State's most dynamic female business leaders. Sponsor packages come with a variety of benefits including NJCFW tickets, Exhibitor Booths, and other creative ways you can build visibility among our 600+ attendees.

SPONSORHIP OPPORTUNITIES

	\$6000 GOLD	\$5000 SILVER	\$4000 BRONZE	\$3000 SUPPORTING	\$1500 BREAKOUT
Tickets to the NJCFW	8	7	6	5	2
Limited Number Available	Х	-	-	-	Х
Reserved Seating	Х	Х	-	-	-
Exhibitor Booth INCLUDED	Х	Х	Х	-	-
Logo on Promo Emails to 25K Contacts	Х	Х	Х	Х	-
Recognition from the Podium	Х	Х	Х	Х	-
Logo Slide During Plenary Sessions	Х	Х	Х	Х	Х
Logo in Program Journal	Х	Х	Х	Х	Х
Logo & Link on Website	Х	Х	Х	Х	Х
Social Media Recognition	Х	Х	Х	Х	Х
Swag Bag Item Included	Х	Х	Х	Х	Х
Introduce Breakout Speakers	-	-	-	-	Х

HAVE ANOTHER IDEA?

Let's talk! Custom sponsor packages can be created for a variety of conference elements!

