NJCFW

A network can change your world.

NJ Conference for Women
Friday, October 23, 2026
Hyatt Regency Princeton

NJCFW

A network can change your world.

The NJ Conference for Women is the largest one-day gathering of professional women in the state. Each year, over 700 women of all ages, backgrounds, and industries gather for a day of networking, learning and inspiration.

What began in 2012 as the Women's Leadership Conference hosted by the Women in Business Alliance of the Princeton Mercer Regional Chamber of Commerce is now a can't-miss professional development opportunity for female business leaders across the tri-state area.

Inspiring Keynotes

The NJCFW opens with a dynamic keynote speaker that gets attendees energized and ready for a day of learning and connection. The closing keynote finishes the day-long conference with a strong message that leaves attendees feeling empowered.

Engaging Breakout Sessions

Attendees select from nine breakout sessions designed to meet the needs of the whole woman. From negotiating your next raise to personal health and wellness, there is something for everyone no matter where they are in their life or career.

Multi-level Exhibitor Area

Between sessions, attendees can visit with three levels of exhibitors showcasing a variety of products and services. Whether you are seeking a new vendor for your business or a new piece of jewelry for your collection, you just might find it in the NJCFW Exhibitor Area!

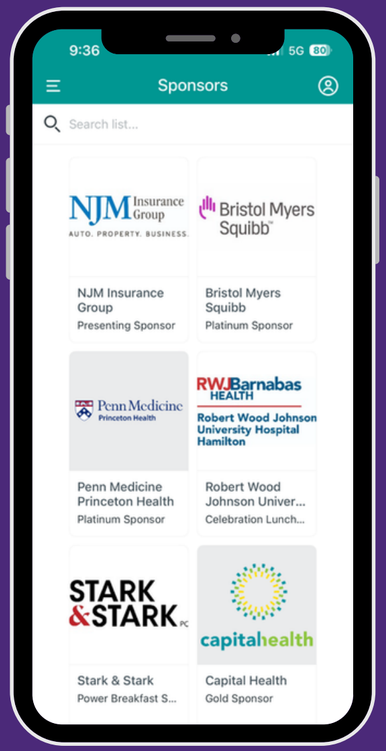
"I loved everything about the NJ Conference for Women! It was so well organized, and the entire experience felt very smooth and inspiring. The sessions flowed beautifully, and it was such a positive environment to connect and learn."

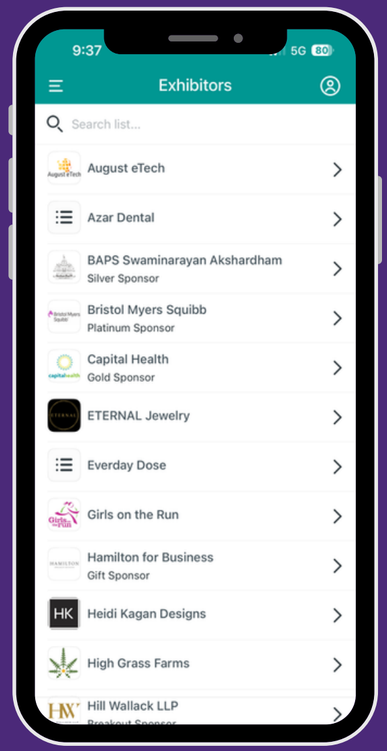
Sponsoring the NJCFW puts your brand front and center among our State's most dynamic professional women. When you sponsor the Conference, you have the opportunity to connect with a motivated audience, and you demonstrate your business' support for women in the workforce.

700+ Attendees from NJ, NY, PA, and DE

45+ Industries ranging from Fortune 500s to Main Street sole proprietors

17k Email distribution list and strong social media reach on LinkedIn & Instagram





guidebook

Conference App

In 2025, the NJCFW leveled up, adding an interactive app to the experience. The app provides opportunities for conference attendees to engage before, during, and after the Conference and adds unique opportunities for Sponsor brand visibility.

Sponsors are featured on an exclusive tab in the app with clickable links and trackable engagement metrics. Sponsorships that include Exhibitor Booths also receive Virtual Exhibitor Booths in the app that can be customized to include video content, lead capture and more.

NJCFW

A network can change your world.

Sponsor Benefits

All NJCFW sponsors regardless of level of investment can expect to increase their brand visibility among a dynamic, motivated audience of decision makers in New Jersey's business community. Increased investment can include additional benefits like Exhibitor Tables (including a Virtual Exhibitor Booth), reserved seating, and an increased number of tickets to share with team members or clients.

The NJCFW team can work with you - and your budget! - to customize a sponsorship package that meets your goals! Reach out to us at **info@njconferenceforwomen.org.**

- Brand alignment with NJ's largest one-day professional development opportunity for women
- Logo and link on eblasts to 17K contacts
- Listing in Conference app with clickable link and trackable metrics
- Logo and link on the NJCFW website
- Brand visibility among NJ's most dynamic professional women from a variety of industries
- Logo on screens in plenary sessions
- Logo in program journal and opportunity to place a branded item in the attendee Swag Bag
- Tickets to attend the NJCFW

NJM Insurance Group
AUTO. PROPERTY. BUSINESS.

capitalhealth

RWJBarnabas HEALTH | Robert Wood Johnson University Hospital Hamilton

Bristol Myers Squibb

Penn Medicine Princeton Health

LEXUS

NJCFW

A network can change your world.

SPONSORHIP OPPORTUNITIES

	$7500 GOLD (SOLD)	$5000 SILVER	$4000 BRONZE	$3000 SUPPORTING	$1500 BREAKOUT
Tickets to the NJCFW	8	7	6	4	2
Limited Number Available	X	-	-	-	X
Reserved Seating	X	X	-	-	-
Exhibitor Booth INCLUDED	X	X	X	-	-
Logo on Promo Emails to 17K Contacts	X	X	X	X	-
Recognition from the Podium	X	X	X	X	-
Logo Slide During Plenary Sessions	X	X	X	X	X
Logo in Program Journal	X	X	X	X	X
Logo & Link on Website	X	X	X	X	X
Social Media Recognition	X	X	X	X	X
Swag Bag Item Included	X	X	X	X	X
Listing in Conference App w/ Link	X	X	X	X	X
Introduce Breakout Speakers	-	-	-	-	X

NOTE: Reserved Seating begins at the $5000 investment level. Exhibitor Booths are included starting at the $4000 investment level.

NJCFW

A network can change your world.

The New Jersey Conference for Women is built on the premise that “a network can change your world.” Our mission is to bring professional women together in an environment that promotes learning, connection and inspiration. If your brand aligns with our mission, let’s talk!

If you like a sponsorship opportunity you see here or if you have another creative idea that can benefit us both, reach out to our team at info@njconferenceforwomen.org or call us at 609-924-1776.